SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

Re-accredited by NAAC with 'A' Grade Govt. Aided College Affiliated to Mahatma Gandhi University, Kottayam



BACHELOR OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the Mini Project entitled "A STUDY ON HEALTH AND SAFETY OF THE EMPLOYEES IN AUTOKAST LTD CHERTHALA" is the bonafide work carried out by ASWIN UMESH (Reg.no:210021083100) student of Bachelor of BUSINESS ADMINISTRATION, Sahodaran Ayyappan Smaraka SNDP Yogam College, Konni, Pathanamthitta, Kerala during the year 2021-2024, in partial fulfillment of the requirement for the award of the degree in Bachelor of Business Administration of Mahatma Gandhi University, Kottayam and that the project has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar tide, and a kumari

PROJECT GUIDE

Mrs SANGEETHA KUMARI

Associate professor

SAS SNDP Yogam College, Konni

Internal Exam



HEAD OF THE DEPARTMENT

Associate Professor & Head

Mrs SANGEETHA KUMARI

Associate Professor

SAS SNDP Yogam College,Konni

External Examiner

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON LABOUR WELFARE MEASURES AT TRAVANCORE SUGARS AND CHEMICALS LTD. THIRUVALLA" is a Bonafide record of work carried out by Ms. ATHIRA SHAJIunder my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

PROJECT GUIDE

Prof. Binuraj C R

(Assistant Professor)

Department of Business Administration

Submitted for examination held on

Head Of The Department

SANGITA KUMARI Sangita kumari Associate Professor & Head Dept. of Business Administration SAS SNDP Yourm College Konni, Pathenamthillia

External Examiner

Internal Examiners

2

SAHODARAN AYYAPPAN SAMARAKA SNDP YOGAM COLLEGE

KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This to certify that the project entitled "A STUDY ON JOB SATISFACTION IN KSCC LTD" submitted in partial fulfillment of the requirement for the degree of Bachelor of Business Administration. Mahatma Gandhi University is a record by bonafide study and research carried out by ATHULYA.A.T during their studies in the department of the Business Administration in this college.

Prof, Dr Kishor Kumar B.S. Sangita kumari Principal Associate Professor & Head Dept. of Unpress Administration SA.S IN in College Asso, Prof. Sangita Kumari Asso, Prof.Sangita Kumarilita Head of the Department Faculty Guide eckala **External Examiner** Internal Exami

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



This is to certify that the Project Report title "A STUDY ON THE EFFECTIVENESS OF CUSTOMER SATISFACTION IN CHIRACKAL AGRO MILLS"submitted in partial fulfillment for the award of BBA Programme of Mahatma Gandhi University Kottayam was carried out by MR. BINURAJ C. R. supervision and guidance. This has not been submitted to any other University for the award of any degree/diploma/certificate.

Project Guide Binuraj C R



Statula a College Roani, Permanninina

Criff Mead

nistration

Head of the Department Sangita Kumari. Mari

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Dept. of Long.

Examiners weekala 02 05 24

Submitted for examination held on ...

2.

SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGE

KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify this project report entitled. "A STUDY ON MARKETING MIX IN ALINDSWITCHGEAR MANNAR", is an authentic record of work done by Nandakumar G.D, 210021083105 BBA 6 th SEMESTER student of SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGEKONNI, under the guidance of Asst Prof BINURAJ C.R, and Submitted in partial fulfilment of requirement for the award of degree of Bachelor of Business Administration [BBA] under Mahatma Gandhi University, Kottayam

Bush

Asst. Prof BINURAJ C.R.

Project Guide

Asso Prof SANGITA KUMARI

Head of the Department

Sepolta kumuri

Prof, Dr Kishor Rumar B Principal Associate Professor & Head option Provide Configuration 8AS SNOP V. In College Konni, Publichemithilita

Submitted for 6th semester project viva- voce examination.

held on:

INTERNAL EXAMINER

Suekales 03/05/29

EXTERNAL EXAMINER

SAHODARAN AYYAPPAN SAMARAKA SNDP COLLEGE, KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This to certify that the project entitled "A STUDY ON EMPLOYEE WELFARE IN KSCC LTD" submitted in partial fulfilment of the requirement for the degree of Bachelor of Business Administration. Mahatma Gandhi University is a record by bonafide study and research carried out by GOPIKA V during their studies in the department of the Business Administration in this college.

Prof, Dr Kishor Kumar B,S Pincipal Asso, Prof. Sangita Kumari Head of the Department Internal Examiner Head of the Department Head of the Depart

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled " A Study on Employee retention with special reference to KKR Products and Manufacturing Pvt. Ltd., Okkal, Kalady " is a benefited record of the work done by JISHNU PRASAD, Reg. No: 210021083107 and submitted to MG University in partial fulfillment at the requirement for the award of Bachelor of Business Administration Project Guide.

Project Guide SANGITA KUMARI

Submitted for examination held on.

Internal Examiner



Head of the Department Sangita kumari Associate Professor & Head Dept. of Busines. aministration SAS SNDP Yogam College Konni, Pathanamthitta

External Examiner

SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGE

KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify this project report entitled. "A STUDY ON THE PERCEPTION OF EMPLOYEES TOWARD THE PERFORMANCE APPRAISAL SYSTEM IN ALINDSWITCHGEAR MANNAR", is an authentic record of work done by JUSTIN A GEORGE, 210021083108 BBA 6 th SEMESTER student of SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGEKONNI, under the guidance of Asso. Prof. SANGITA KUMARI, and Submitted in partial fulfilment of requirement for the award of degree of Bachelor of Business Administration [BBA] under Mahatma Gandhi University, Kottayam.

Asso. Prof. SANGITA KUMARI Head of the Department Sangita kuman (Project guide) Associate Professor & Head



Prof. Dr KISHOR KUMAR B.S Principal

Submitted for 6th semester project viva- voce examination.

Dept. of Dusine Iministration SAS SNDP You in College Konni, Pathanamhitta

held on:

EXTERNAL EXAMINER

INTER

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON BRAND AWARENESS AND BRAND LOYALITY AT CAPEX, KOLLAM" is a Benefited record of the work done by KARTHIK S Reg. no: 210021083109 and submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

Prof, Dr Kishor Kumar B.S

Principal

South

Head of the department

Asso, Prof. Sangita Kumari



Faculty Guide

Assi, prof. Binuraj C R

Sangita kumari Associate Professor & Head Dept. of Business Administration SAS SNDP Yos, am College Konni, Pathanamthilta

Internal Examiner

External Examiner 03 05/29

CERTIFICATE

This is to certify that the management project entitle "A STUDY ON THE EFFECTIVENESS OF WELFARE MEASURES IN CHIRACKAL AGRO MILLS" is a bonafide record of work done by his during the year 2021-2024 in partial fulfilment of the requirement for the award of degree of Bachelor of Business Administration in Mahatma Gandhi University Kottayam, Kerala.

Prof. Sooraj S Research Guide Dept. of business administration

Prof. Sangita Kumari

Faculty Guide Sangita kumari Dept of Business dministration SAS SNDP Yogam College Konni, Pathanamthitta

Signature of internal examiner

Date:

Place:

Sheekala Jos /22 Signature of external examiner

STUDY ON THE LEVEL OF EMPLOYTEE JOB SASTISFACTION AT KMML, CHAVARA, KOLLAM

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGEKONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON THE LEVEL OF EMPLOYEES JOB SATISFACTION AT THE KERALA MINNERALS & METALS LTD, CHAVARA, KOLLAM" is a Bonafide record of work Carried Out by Ms. KRISHNA SANTHOSH under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

Asso, prof. Sangita Kumari **Project** guide Sooral. Associates Professor Dept. of Business Administration Head of the department Seneita kumari Associate Profession & Head Department of Basses Norman College Konni, Pathanamonitta Deputor control commissionion SAL to , Co je Konni, Patri Conditida Internal Examiner External Examiner

DEPT OF B.B.A. S.A.S SNDP YOAM COLLEGE, KONNI (2021-2024)

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF HBA



CERTIFICATE

This is to certify that the project report "A STUDY ON EMPLOYEE MOTIVATION AT THE KERALA MINNERALS & METALS LTD, CHAVARA, KOLLAM" is a

Bonafede record of work Carried Out by Ms. MANEESHA SANTHOSH under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the degree leading to Bachelor of Business Administration

2

Place: KON M

PROJECT GUIDE

Date:

External Examiner

Sangita kumai Prof. BINU RAJ Associate Professor (1100) Dept. of Busines: inunistration SAS SNDP Yos am College Konni, Pathanamthata Department of Business Administration

Internal Examiner

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF 8BA



CERTIFICATE

This is to certify that the project report "A STUDY ON THE GRIEVANCE HANDLING METHOD IN AUTOKAST.LTD, CHERTHALA, ALAPPUZHA" is a bonafide record of work carried out by Mr. MIDHUN MANOJ under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the degree leading to Bachelor of Business Administration.

Place:

Date:

Internal Examiner

PROJECTGUIDE

Mrs. SANGITA KUMARI (ASSOCIATE PROFESSOR) HOD

artment of Business Administration

Examiner Exter reekels

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E. Jumper

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGEKONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON THE PERFORMANCE APPRAISAL AT THE KERALA MINNERALS & METALS LTD, CHAVARA, KOLLAM" is a Bonafide record of work Carried Out by Ms. MONISHA U under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

Asso, prof. Sangita Kumari guide A5500 Head of the department Dept. of Business Administration Department of Business Administration Sangita kumari Associate Professor & Head Dupt, of Business Administration EAS Study Yogam College Koani, Psthanamthitta Internal Examiner External Examiner

DEPT OF B.B.A, S.A.S SNDP YOAM COLLEGE, KONNI (2021-2024)

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled 'A STUDY ON GREEN MARKETING AS A COOPERATE SOCIAL RESPONSIBILITY AT LTD INDUSTRIES CORPORATION KERALA AGRO KOTTARAKKARA" is a benefited record of the work done by NAVYA SURESH Reg.No: 210021083118 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

BINU RAJCR

ASSISTANT PROFESSOR

Head of the Department

SANGITA KUMARI

Sangita kumari THE DEPARTMENT BUSSINESS ADMINISTRATION Associate Professor & Head Depu of Eusiness / dministration Konni, Pachanamthitta

Submitted for examination held on.

Internal Examiners

External Exami

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON BANK AUDIT AT EXPERT GYAAN CORPORATE TRAINING AND CONSULTANTS PRIVATE LIMITED, THOPPUMUKKU, VATTIYOORKAVU, THIRUVANANTHAPURAM" is a benefited record of the work done by NAYANA.V Reg. No: 210021083119 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

BINURAJ C R

I.

2.

ASSISTANT PROFESSOR

Head of the Department

Sangita kumari Associato Professor & Head Dept. of Business Administration SAS SNDP Yogam College KonnigPathanamihitta

Submitted for examination held on.....

GS Extern Examines

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON JOB ANALYSIS AT TRAVANCORE TITANIUM PRODUCTS LIMITED KOCHUVELI, TRIVANDRUM" is a bonafide record of work Carried Out by Ms. NIKHITHA.R under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfillment of the requirement for the award of the degree leading to Bachelor of Business Administration

Prof, Dr Kishore Kumar B.S Principal PROJECT GUIDE Associate Prof. SANGITA KUMARI Head of the Department Verlan 4 InternalExaminer OSI 2 ternal Exp Sangita kumarl Associate Professor & Head SAG SAUPY d Graego Konni, P. ATTICAL.

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON OCCUPATIONAL HEALTH AND SAFETY AT TIERRA FOOD INDIA PVT.LTD "is a benefited record of the work done by NIVETHA .K Reg. no: 210021083121 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Snngite kumpri **Business Administration Project Guide.** Associate Professor & Pend

Project Guide:

Dept. of Pusiness 2 dministration SAS UNDPY In College Konni, Patteninitta Head of the Department:

Signature: -

Examiners:

Signature:

1. Internal-

1. Internal-2. External-Suckely 0303

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE

KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING AT KERALA INDUSTRIAL INFRASTRUCTURE DEVELOPMENT CORPORATION (KINFRA)" is a Bonafede record of work Carried Out by Mr. PARTHIVE.P under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

Prof. Dr Kishor Kumar B.S.

Principle

Head of the department

Asso, Prof. SANGITA KUMARI

Sangita kumari Associate Professor & Head Dept. of Busines ministration EAGENDP ... (College Konni, Petha anthiata



Faculty Guide

Assi, Prof. Binuraj C

Internal Examiner

External Ex

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON WORKERS PARTICIPATION IN DATA PMI INFOPARK KOCHI" is a bonafide record of the work done by POOJA PRADEEP Reg. No: 210021083123 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA)



ASSOCIATE PROF. SANGITA KUMARI Head of the Department (Department of Bachelor of

Project Guide

Business Administration)

Sangita kumari

Konni, Pa.

Internal Examiner

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P Ye mile is

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI

PATHANAMTHITTA



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEES PARTICIPATION IN AABASOFT TECHNOLOGIES" submitted to Mahatma Gandhi University in partial fulfilment for the award of the degree in Bachelor of Business Administration (BBA) is a record of original work done by SAJIN MON (REG.NO. 210021083125) during the year 2021-2024 in the Department of BACHELOR OF BUSINESS ADMINISTRATION under my supervision and guidance.

MR. SOORAJ SUKUMARAN

(Associate Professor& Project Guide)

Dept. of Business Administration SAS SNDP Yogam College Konni, Pathanamthitta

Date:

Mrs SANGITA KUMARI

(Head of the Department) Associate Professor & Head Dept of Diserce uninistration SAS SNDP & College Konni, Pressmithitte Date: 20 of 2024 -

Examination held on:

Sooraj. S Signature of Internal Examinentate Professor

Dept. of Business Administration SAS SNDP Yogam College Kcnni, Pathanamthitta

12

Signature of External Examiner

Date:

Date:

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI PATHANAMTHITTA



CERTIFICATE

This is to certify that the project work entitled "A STUDY OF JOB ANALYSIS" submitted to Mahatma Gandhi University in partial fulfilment for the award of the degree in Bachelor of Business Administration (BBA) is a record of original work done by SANJEEV SANTHOSH (REG.NO. 210021083126) during the year 2021-2024 in the Department of BACHELOR OF BUSINESS ADMINISTRATION under my supervision and guidance.

MR. BINURAJ C R

(Assistant Professor & Project Guide)

Mrs SANGITA KUMARI Sangita kumari (Head of the Penastorentiead Dept. of Business dministration SAS SNDP Yogam College Konni, Pathanamthitta

Date: 27/03/2024.

Date:

Examination held on: N

Signature of Internal Examiner

Signature of External Examiner

Date:

Date:

KKR Products & Marketing Pvt. Ltd.

CIN No. U51211KL2003PTC016105 Okkal P.O., Kalady, Ernakulam Dist., Kerala - 683 550 Tel: +91 -484- 2462422 PAN AACCK1113F GSE IN NO: 32AACCK1113F12D

23* January 2024

CERTIFICATE

This is to certify that Mr. Sanjeev Santhosh (Reg No: 210021083126) BBA student of SAS sndp Yogam College Konni, Pathanamthitta has successfully completed his internship at KKR Products and Manufacturing Pvt. Ltd Okkal, Kalady under my guidance from 18th december 2023 to 23rd January 2024 as a part of his academic studies.

His performance during the period has been very good.

We wish him all success in his future endeavors.

For KKR Products and Manufacturing Pvt.Ltd Okkal, Kalady



SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING AT TRAVANCORE TITANIUM PRODUCTS LTD, TRIVANDRUM" is a Bonafide record of work Carried Out by SHREYA SANTHOSH Reg. no: 210021083127 submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration.

Prof, Dr Kishor Kumar B.S

Principal

Head of the department

Asso, Prof. Sangita Kumari

Sangita kumari Associata in a 6 Head Dept. of Carina in an annoution SAS SNL College Konal, Fall and the a



Faculty Guide

Assi, prof. Binuraj C R

Internal Examiner

SAHODARAN AYYAPPAN SAMARAKA SNDP COLLEGE

KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This to certify that the project entitled "A STUDY ON EMPLOYEE'S TRAINING IN KSCC LTD" submitted in partial fulfillment of the requirement for the degree of Bachelor of Business Administration. Mahatma Gandhi University is a record by bonafide study and research carried out by SONA KRISHNA during their studies in the department of the Business Administration in this college.

Prof, Dr Kishor Kumar B.S

Asso, Prof. Sooraj Sukumaran

Sooral. S AssEasulty Guide

Dept. of Business Administration SAS SNDP Yogam College Konni, Pathanamthitta

External Exan

Sangita kumari Associate Professor & Mesd Principal Dopt of Business & anticipation SAS (NGR Y Jour College

aton the total

Asso, Prof. Sangita Kumari

Head of the Department

KONNE

Internal Examiner

CERTIFICATE

This is to certify that Mrs.Sreeja S.R. learning university Register Number (210021083130) pursuing Bachelor of Business Administration at SAS SNDP Yogam College, Konni affiliated to My University of Kerala has successfully completed 30 days project work at Tierra Food India Private Limited on the topic "A Study on Quality Management" in Kerala Banana chips of Tierra Food India Private limited From 18 December 2023 to 23 January 2024 and the certificate of

completion has been issued to that effect.

Project Guide

Prof. BINURAJ C.R.

Head of the Department

SANGITA KUMARI ASSOCIATE PROFESSOR

(Head of the department Business Administration)

Esterel Enaminer. Dielealary

Sangita kumari Associate Professor & Head Dept. of Business Administration SAS UNDP Yos an College Konni, Pathanamthitta

Asst. Frof BINURAJ C.I. INTERVAL EXAMINER Gandhi University, Kettayam AT ALIND SWITCHGEAR DIVISION, MANNAR" is an authentic record of work done This is to certify this project report entitled. A STUDY ON QUALITY MANGEMENT Prof BINURAJ C.R. and Submitted in partial fulfilment of requirement for the AYTAPPAN SMARAKA S.N.D.P YOGAM COLLEGEKONNI, under the guidance of Asst by SUBIN K SUNU Z100Z1083131, BBA 6TE SEMESTER student of SAHODARAN SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGE ward of degree of Bachelor of Business Administration [BBA] under Mabatma for 6ª semester project viva (Affiliated to MG University, Kottayam) Prof. Dr B CERTIFICATE KONNI T BS mination held on: EXTERNAL EXAMINER Asso Prof SANGITA KUMARI Head of the Department Dent el cal Konni, Fu Caller of the P. ET.

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE SATISFACTION IN TIERRA FOOD INDIA PVT.LTD "is a benefited record of the work done by SULFINA S, Reg. no: 210021083133 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Dept. of Dusine su A Iministration SAS UNDP 1 Im College Konni, Pathonumbitta

Project Guide:

Head of the Department:

Signature:



uekeles 20203

Signature:

Submitted for examination held on _11 03 2024

Examiners:

1. Internal-

2. External -

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA



DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL AT TIERRA FOOD INDIA PVT.LTD "is a benefide record of the work done by SUSAN GEORGE , Reg. no: 210021083134 and submitted to Mahatma Gandhi University is partial fulfilment at the requirement for the award for Bachelor of Business Administration Project Guide.

Project Guide:

Signature:

Janole



Signature:

Dept. of this mess A contributation SA's (1)De the of College Konni, Personanthista Head of the Department:

Sieckala as 05/29

Examiners:

1. Internal-

2. External

CERTIFICATE

Kerala. Bachelor of Business Administration in Mahatma Gandhi University Kottayam, the year 2021-2024 in partial fulfilment of the requirement for the award of degree of PERFORMANCE APPRAISAL " is a bonafide record of work done by his during This is to certify that the management project entitle " A STUDY ON

Debd Research Guide Mr: Sooraj Su のたちまで BAS SI Konni, Pa Pearling Dept. of business administration Faculty Guide Mrs: Sangita Kumari

Dopt. of Business Administration CAS SNDP Yugam College Sangita kumari Associate Professor & Head

and, Pathunamatilata

EXTERNAL EXAMINER 6

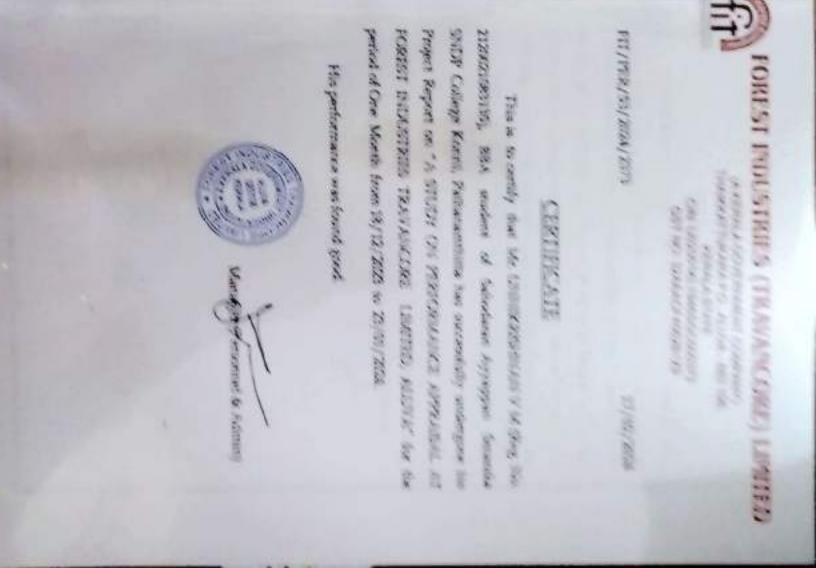
03 05 2

Date: Place:

Hrow Kok

Konni

INTERNAL EXAMINER



SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled 'A STUDY ON IMPACT OF ADVERTISEMENT ON CONSUMER BUYING BEHAVIOR AT KERALA AGRO INDUSTRIES CORPORATION LTD KOTTARAKKARA'' is a benefited record of the work done by ABHIJA S ANIL Reg. No: 210021083074 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide SOORAJ S (ASSOCIATE PROFESSOR OF Business Administration SAS SNDP Yogam College Konni, Pathanamthitta

Head of the Department

SANGITA KUMARI

(ASSOCIATE PROFESSOR)

Submitted for examination held on

Internal examiner Sooraj, S Associate Professor Dept. of Business Administration SAS SNDP Yogam College Konni, Pathanamthitta

CERTIFICATE



SAS SNDP YOGAM COLLEGE KONNI

This is to certify that the project work entitled "A STUDY ON EMPLOYEE MOTIVATION AT KINFRA" submitted to Mahatma Gandhi University in partial fulfillment for the award of the degree in Bachelor of Business Administration (BBA) is a record of original work done by ABHIJITH S PRAKASH (REG.NO. 210021083075) during the year 2021-2024 in the Department of BACHELOR OF BUSINESS ADMINISTRATION under my supervision and guidance.

Ms. SANGITA KUMARI Ms. SANGITA KUMARI (Faculty Guide) (Associate Professor& Head 10 11 11 11 11 Department Business Administration) Konril, Part manufact Date: Date: Examination held on: Signature of Internal Examiner Lord Signature of External Examiner Date: 02/05/29 Date: 27/03/2024



KIN/II/6(ii)/2023-24/10085

25/01/2024

To whomsoever it may concern

This is to certify that Mr. Abhijith S Prakash (Reg no: 210021083075), VI Semester BBA student of Sahodaran Ayyappan Smaraka S.N.D.P Yogam College Konni, Pathanamthitta has successfully carried out his curriculum required internship in Kerala Industrial Infrastructure Development Corporation, Sasthamangalam P.O., Thiruvananthapuram for a period of 1 month from 18/12/2023 to 23/01/2024 on "Study on Employee Motivation in KINFRA". During this period, he had showed enthusiasm and interest in KINFRA's day to day operations which is highly appreciated.

His character and conduct during the internship period were found to be good.

Thanking you Yours faithfully

Dy. Manager (Personnel and Administration)



DEPARTMENT OF BUSINESS ADMINISTRATION SAS SNDP YOGAM COLLEGE, KONNI PATHURMANTHITA



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON SALES PROMOTION THROUGH ADVERTISEMENT" is a benefited record of the work done by ABHINAV S RAJ Reg. No: 210021083077 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

Head of the Department

SANGEETHA KUMARI

SOORAJ S

ASSISTANT PROFESSOR

Submitted for examination held on.....

Examiners External 1. Lorololy

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Chirackal Agro Mill

Marchiotode Mattoor Kalady - 683 574 Emanuam Dist kensis India



Ref CAM-558-JAN 2023-2024

24 January, 2024

To Whomtoever It May Concern

This is to certify that Mr. ABHINAV S RAJ (Reg. No: 210021083077), Bachelor of THROUGH ADVERTISEMENT" for the period of "18TH DECEMBER, 2023 To Student of SAS SNDP Yogam College, Konni, Pathananthitta NOLIDY ON SALES PROMOTION 23⁴⁰ JANUARY, 2024⁻. He has submitted a copy of Project Report for our records own ceaseless effort and sincere hard work. Kundly note that the Project work and findings should be kept strictly confidential. he propared this project report with his 8 Project Buincis Administration completed successfully

We wish him all success in his future ventures.

For CHIRACKAL AGRO MILLS

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Madhusudhanan Kartha N. C. Manager-Export.

FSSAI No: 11312007000657 The 12150623696, CST No. 221506236950 Dr. 01.04.2005 2400412, 2461263 SulTTTURD1, Fair 0434 2465006 20030150. rice@estyan.com reportion com Plane Of Lask 241396 and the local division of the local division 1 1



SAHODARAN AYYAPPAN SAMARAKA SNDP COLLEGE (Affiliated to MG University, Kottayam) KONNI



CERTIFICATE

EB This to certify that the project entitled "A STUDY ON MARKETING ERNAKULAM" Submitted in partial fulfillment of the requirement for the degree of Bachelor of Business Administration. Mahatma Gandhi University is a record by bonfire study and research carried out by ABHISHEK B during their studies in the department of the Business TVI DIET AT PAVIZHAM HEALTHIER STRATEGY

Administration in this college.

Prof.Dr Kishore Kumar B.S

Principal

Mr. BINURAJ C R Faculty Guide 1150r & 11214 ASSO, PROF. SANGITA KUMAR notia Auman E Head of the Department 1230

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SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

ъ This is to derify that the project report "A STUDY ON EMPLOYEE TRANNING AT THE RERALA MINNERALS & METALS LTD, CHAVARA, KOLLAM" is a Bonafedo record of work Carried Out by Ms. AMANNYA Sunder my supervision and guidance, submitted to Mahatma Gandhi University in perial fulfitment of the requirement for the eward of the degree leading to Bachelor **Business Administration**

Dept. of Runiness Administration SA3 SN0P Youam Cellege Associate Professor & Nand Konil, Partshamthata PROJECT CUIDE Sangita kumari "Alder



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(Head of the Department)

Associate Professor: SANGITA KUMARI

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Department of Basiness Administration

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SAS SNDP YOGAM COLLEGE, KONNI DEPARTMENT OF BUSINESS PATHANAMTHITTA ADMINISTRATION



CERTIFICATE

award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project and submitted to MG University in partial fulfillment of the requirement for the Guide record of the work done by ALAKANANDA AJI Reg. No: 210021083080 MARKETING This is to certify that the project work entitled "EFFECTIVENESS OF INDUSTRIES CORPORATION LTD KOTTARAKKARA" is a benefited STRATEGIES ADOPTED BY KERALA AGRO



Submitted for examination held on	This is to certify that the project report *A STUDY ON HEALTH AND SAFETY MEASURES OF TRAVANCORE SUGARS AND CHEMICALS LTD (TSCL). THIRUVALLA " is a bonafide record of work carried out by Ms. ALIVA ABDUL SALAM under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration. Head of the Department Associate Professor Department of Business Administration.	CERTIFICATE	DEPARTMENT OF BBA
External Examiners		"A STUDY ON HEALTH AND SAFETY ND CHEMICALS LTD (TSCL), Ink carried out by Ms. ALIVA ABOUL Ince, submitted to Mahatma Gandhi interment for the award of the degree tion.	ATE

SAHAODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

SAHAODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

record of work carried out by Mr. Amal Mohan under my supervision and EMPLOYEES IN FOREST INDUSTRIES (TRAVANCORE) LTD, ALUVA" is a bonafide This is to certify that the project report "A STUDY ON DISCIPLINE AMONG THE requirement for the award of the degree leading to Bachelor of Business guidance, submitted to Mahatma Gandhi University in partial fulfilment of the

Administration

Place: 5





Department of Business Administration

(Head of the Department)

Associate Professor: SANGITA KUMARI

Date:

20/03/224.

PROJECT GUIDE

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LA VERALA COVERNMENT COMPANY) THAIMMATTUKARA P.O. ALUVA (883-06 KERALA STATE CIN UD2001KL 1946SGC000373 GST NO 32AAACF456/26129

FIT/PER/53/2023/2127

24/01/2024

CERTIFICATE

student LIMITED, ALUVA" for the period of One Month from 18/12/2023 to Report on "A STUDY ON THE EFFECTIVENESS OF CRIEVANCE College Konni. Pathananthiita has successfully undergone his Project 23/01/2024. HANDLING SYSTEM AT This is of Sahodaran to certify that Ayyappan Smakaraka SNDP FOREST INDUSTRIES TRAVANCORE ME ANANTHACOPAL V, BBA Yogam

His performance was found good.



Manager (Personnel & Admin)

SAS SNDP YOGAMCOLLEGE, KONNI PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EXECUTIVE DEVELOPMENT AT AKAY NATURAL INGREDIENTS PVILITD NALLANIKUNNU, ELAVUMTHITTA P.O. PATHANAMTHITTA, KERALA." is a benefited record of the work done by ANJALI SANTHOSH Reg. No: 210021083086 and submitted to MG University in partial fulfilment at the requirement for the award of Bachelor of Business Administration Project Guide.

Project Guide Head of the Department SANGITA KUMARI kumari ofestor & Head 0 aministration Submitted for examination held on..... in Konni, P n Collige n_ andhata Internal Examiners Exteroal Examiner Cruedole 1. 2

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled 'A STUDY ON CUSTOMER PERCEPTION AND ATTITUDE TOWARDS READY TO SERVE PRODUCTS AT KERALA AGRO INDUSTRIES CORPORATION LTD KOTTARAKKARA" is a benefited record of the work done by ANJALY MOHAN Reg. No: 210021083087 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Sangita kumari Project Guide. Antocinte Professor & West

Project Guide ooraj. S ciate Professor SOORAJ S Dept. of Business Administration ASSOCIATE PROPASSIOP Yogam College Konni, Pathanamthitta

Head of the Department

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SANGITA KUMARI

Konnahala

(HEAD OF THE DEPARTMENT BUSSINESS ADMINISTRATION)

Submitted for examination held on

Examiners

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SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON STRESS AND ITS BY THE EMPLOYESS IN TRAVANCORE SUGARS AND EFFECT FACED CHEMICALS THIRUVALLA" is a benefited record of the work done by ANUPRIYA L A Reg. No: 210021083088 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

SOORAJ S Sooraj. S ssociate Professor ASSOCIATE PROFESSION Dept. of Business Administration Dept. of THE DEPARTMENSAR BURE SPATIL Konni, Pathanan

Head of the Department

SANGITA KUMARI



Submitted for examination held on.

Internal Examiner Sooraj. S Associate Professor Dept. of Business Administration SAS SNDP Yugam College Konni, Pathanamthitta

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External Examine

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE RETENTION AT AKAY NATURAL INGREDIENTS PVT.Ltd. NELLANIKKUNNU, ELAVUMTHITTA, PATHANAMTHITTA" is a benefited record of the work done by APARNA S NAIR Reg. No: 210021083089 and submitted to MG University in partial fulfilment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

SANGITA KUMARI ASSOCIATE PROFESSOR



Submitted for examination held on.

Internal Examiners

Head of the Department

SANGITA KUMARI

Kontik, is Professor & Hend D. A. St. L. Siness / dministration DA - SIDP You am Cristian Konni, Paptanamilinta

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- 2.

SAHODARAN AYYAPPAN SMARAKA SNDP YOGAM COLLEGE KONNI, PATHANAMTHITTA

DEPARTMENT OF BBA



CERTIFICATE

This is to certify that the project report "A STUDY ON MOTIVATIONAL TECHNIQUES ON EMPLOYEE PERFORMANCE AT TRAVANCORE CHEMICALS LIMITED, THIRUVALLA" is a Bonafede record of work Carried Out by Ms ARATHI SURESH under my supervision and guidance, submitted to Mahatma Gandhi University in partial fulfilment of the requirement for the award of the degree leading to Bachelor of Business Administration

Project Guide

SANGITA KUMARI

ASSOCIATE PROFESSOR

THE DEPARTMENT OF BUSSINESS ADMINISTRATION

Submitted for examination held on.....

Internal Examiners

Head of department

SANGITA KUMARI The surgery of the surgery set

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External Examiner

SAS SNDP YOGAM COLLEGE, KONNI

PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE ABSENTEEISM

AT AUTOKAST LTD, CHERTHALA" is an authentic record of the work carried out by ARAVIND S NAIR, Reg. No. 210021083091, under my guidance, and no part thereof has been presented for any other degree, diploma or recognition of any university.

Head of the Department: **Project Guide:** Associate Professor & Head Sooral, S Dept of Business, dmini/station Associate Professo Dept. of Business Administra Konni, P-Signature Signature SAS SNDP Yogam Co Konni, Pathanamthi

Submitted for examination held on

Examiners:

1. Internal-2. External- Suekale 02/05/24

SAHODARANAYYAPPAN SMARAKASNDPYOGAM COLLEGE KONNI, PATHANAMTHITTA

Re-accredited by NAAC with 'A' Grade Govt. Aided College Affiliated to Mahatma Gandhi University, Kottayam



BACHELOR OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the Mini Project entitled "A STUDY ON EMPLOYEE WELFARE AT ANAND WATER METER MFG.CO. (P) LTD, ERNAKULAM" is the bonafide work carried out by ARIF MAJEED (Reg.no: 210021083092) student of Bachelor of BUSINESS

ADMINISTRATION, Sahodaran Ayyappan Smaraka SNDP Yogam College, Kenni, Pathanamthitta, Kerala during the year 2021-2024, in partial fulfillment of the requirement for the award of the degree in Bachelor of Business Administration of Mahatma Gandhi University, Kottayam and that the project has not formed the basis for the award previously of any degree, diploma, associateship, fellowship or any other similar title.

Porc

PROJECTGUIDE

Mr. BINURAJ C R

Assistant professor

SAS SNDP Yogam College, Konni

Internal Examiner

HEAD OF THE DEPARTMENT

Mrs SANGEETHA KUMARI kumari Associate Professor College Konni I College SAS SNDP Yogam College, Konni

External Examiner 02



SAS SNDPYOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the Project Report title A STUDY ON EFFECTIVENESS OF EMPLOYEE RETENTION STRATEGIES IN CHIRACKAL AGRO MILLS submitted in partial fulfillment for the award of BBA Programme of Mahatma Gandhi University Kottayam was carried out by MRS. SANGITHA KUMARI's supervision and guidance. This has not been submitted to any other University for the award of any degree/diploma/certificate.

Project Guide Sangita Kumari



Head of the Department

Sangita Kumari Sangita Kumari Salah Sualion Molege Konnt Faul namihita

Submitted for examination held on.

Examiners 1. Suchala 2/05/24

2.

SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled 'A STUDY ON EFFECTIVENESS OF ADVERTISEMENT AT CAPEX, KOLLAM " is a benefited record of the work done by AROMAL PRIYAN Reg. No: 210021083094 and submitted to MG University in partial fulfillment of the requirement for the award of BACHELOR OF BUSINESS ADMINISTRATION (BBA) Project Guide.

Project Guide

SOORAJ S

ASSOCIATE PROFESSOR



Head of the Department

SANGITA KUMARI

(HEAD OF THE DEPARTMENT BUSSINESS ADMINISTRATION)

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Assn. J. P. Mandel M. Mond

Submitted for examination held on.....

Examiners 1. Dreekaler 02/05/24

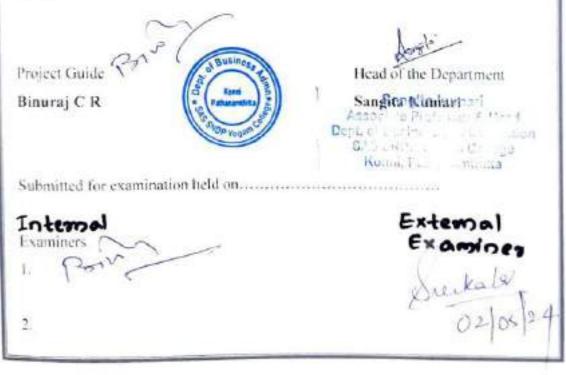
SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL AT AKAY NATURAL INGREDIENTS PVT. LTD NALLANIKUNNU, ELAVUMTHITTA P.O, PATHANAM THITTA, KERALA " is a benefited record of the work done by ARSHA SHAJI, Reg. No: 210021083095 and submitted to MG University in partial fulfillment at the requirement for the award of Bachelor of Business Administration Project Guide.



SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled "A STUDY ON EMPLOYEE EMPOWERMENT AT AKAY NATURAL INGREDIENTS PVT. LTD NALLANIKUNNU, ELAVUMTHITTA P.O, PATHANAMTHITTA, KERALA " is a benefited record of the work done by ARYA. S, Reg. No: 210021083096 and submitted to MG University in partial fulfillment at the requirement for the award of Bachelor of Business Administration Project Guide.

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Project Guide Binuraj C R



Head of the Department Sam Sangita Kumari

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External

Examiner

Submitted for examination held on.....

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SAS SNDP YOGAM COLLEGE, KONNI PATHANAMTHITTA DEPARTMENT OF BUSINESS ADMINISTRATION This is to certify that the project work entitled "A COMPARATIVE STUDY ON GST RETURN" AT EXPERT GYAAN CORPORATE TRAINING AND CONSULTANT PRIVATE LIMITED, THOPPUMUKKU, VATTIYOORKAVU, THIRUVANANTHAPURAM, is a benefited record of the work done by ARYA S NAIR Reg. no: 210021083097 and submitted to MG University in partial fulfillment at the requirement for the award of Bachelor of Business Administration Project Guide. Project Guide Head of the Department BINURAJ C R Sebolla kumari - drive wet thed ASSISTANT PROFESSOR This shallow Denial III. 1.6.2.1 165 -13 Kampi, Personanthilta Submitted for examination held..... *************** Internal External

Examiner

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Examiner

SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGE

KONNI

(Affiliated to MG University, Kottayam)



CERTIFICATE

This is to certify this project report entitled. "A STUDY ON JOB SATISFACTION OF EMPLOYEES AT ALIND SWITCHGEAR MANNAR", is an authentic record of work done by ASHIK RAHMAN (210021083098) BBA 6TH SEMESTER student of SAHODARAN AYYAPPAN SMARAKA S.N.D.P YOGAM COLLEGEKONNI, under the guidance of Asst Prof BINURAJ C.R, and Submitted in partial fulfilment of requirement for the award of degree of Bachelor of Business Administration [BBA] under Mahatma Gandhi University, Kottayam

Asst. Prof BINURAJ C.R

Project Guide



Asso Prof SANGITA KUMARI

Head of the Department

Prof, Dr Kishor Kumar B.S Principal Association of S Prod Dept of Cusing, Cr S Prod SAS SAD College Konni, Pz., Sumthida

Submitted for 6th semester project viva- voce examination held on:

INTERNAL EXAMINER

Suekala . 02/05/24

EXTERNAL EXAMINER

DEPARTMENT OF BUSINESS ADMINISTRATION



CERTIFICATE

This is to certify that the project work entitled " A Study on Employee satisfaction with special reference to KKR Products and Manufacturing Pvt. Ltd., Okkal, Kalady " is a benefited record of the work done by ASHIQ MUHAMMED, Reg. No: 210021083099 and submitted to MG University in partial fulfillment at the requirement for the award of Bachelor of Business Administration Project Guide. South's Automin

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Head of the Department

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Project Guide

SANGITA KUMARI

Examiners.

External Examiner Le Kaler External Examiner Le Kaler