

SAS SNDP Yogam College, Konni

Report on the Workshop: "Practical Methodology of Social Science Research"

The Department of Commerce organized a two-day workshop titled "**Practical Methodology of Social Science Research**" on December 16 and 17, 2024. The program was designed for undergraduate students to enhance their research skills and foster a practical understanding of research methodologies.

The keynote speaker for the event was **Dr. Ajith P.S., Professor, Department of Commerce, S.A.S. S.N.D.P. Yogam College, Konni**. Dr. Ajith shared valuable insights into the fundamentals of social science research, emphasizing practical approaches that students can adopt to conduct effective studies.

The primary objective of the program was to equip students with the knowledge and skills to conduct research independently. Participants learned how to design and prepare research questionnaires and gained a foundational understanding of conducting statistical surveys. Additionally, the workshop introduced students to basic statistical analysis techniques, enabling them to analyze and interpret research data effectively.

The program witnessed enthusiastic participation, with around 65 students actively engaging in the sessions. The interactive nature of the workshop ensured that students could clarify their doubts and apply the concepts in practical scenarios.

The event was a resounding success, as reflected in the positive feedback from participants. The Department of Commerce aims to organize more such initiatives to nurture research skills among students and prepare them for future academic and professional pursuits.



DEPARTMENT OF COMMERCE

SAS SNOY YOGAM COLLEGE, KONNI

ACCREDITED WITH 'B' GRADE BY NAAC

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"PRACTICAL METHODOLOGY OF SOCIAL SCIENCE RESEARCH"

DEC 16 & 17, 2024

10:00 AM - 9:30 PM

PROGRAMME SCHEDULE

16 - 12 - 2024

10:00 AM : INAUGURAL SESSION

Prayer by Students

Welcome: **Dr. Amitha S**
(Assistant Professor,
Department of Commerce)

Inauguration: **Prof. Dr. Kishor Kumar B S**
(Principal, SAS SNOY Yogam College,
Konni)

Presidential Address: **Prof. Dr. P S Ajith**
(H.O.D, Department of Commerce)

Felicitation: **Smt. Simi M**
(IQAC Coordinator)

Vote of Thanks

10:30 AM - 3:30 PM:
"TECHNICAL SESSION" by
Prof. (Dr.) P. S. Ajith

Participants,

The programme is intended to make the commerce undergraduate students capable of doing research practically. After completing the programme, the participants will acquire the knowledge to conduct a statistical survey by themselves by preparing a questionnaire. They will also be capable of doing basic level statistical analysis to reach conclusions. The syllabus of the programme included three modules to be covered by consuming 10 hours each. The first two modules are theory based but the third one is purely practical research.

The evaluation process consists of a test comprising of 50 questions at the end of the programme based on which grades will be awarded from A to E.

HIGHLIGHTS

- Basic Research Technique
- Building Practical Capabilities in Survey Research
- Evaluation Test




GPS Map Camera

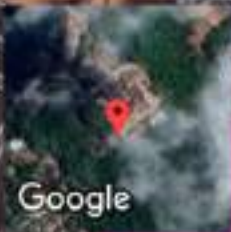


Google

Pathanamthitta, Kerala, India
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 Long 76.845489°
 10/01/24 11:35 AM GMT +05:30



 **GPS Map Camera**



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Department of Commerce

Attendance Statement

Research Methodology 09-01-2024

Sl.No	Name of Student	I	II	III	IV	V
1	Ashwin B	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin
2	Shan S Varghese	Shan	Shan	Shan		
3	Gokul Krishna	Gokul	Gokul	Gokul		
4	Dyna Vikram	Dyna	Dyna	Dyna	Dyna	Dyna
5	Abhiram Sankar	Abhiram	Abhiram	Abhiram	Abhiram	Abhiram
6	Ananda Vishnu A	Ananda	Ananda	Ananda	Ananda	Ananda
7	Adith S Kumar	Adith	Adith	Adith	Adith	Adith
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16	Athira Prasad	Athira	Athira	Athira	Athira	Athira
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66	Sreerag S	Sreerag	Sreerag	Sreerag	Sreerag	Sreerag
67	Arya Prakash	Arya	Arya	Arya	Arya	Arya
68	Anjana Satheesh	Anjana	Anjana	Anjana	Anjana	Anjana
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Certificate Course on Research Methodology

11/1/2024

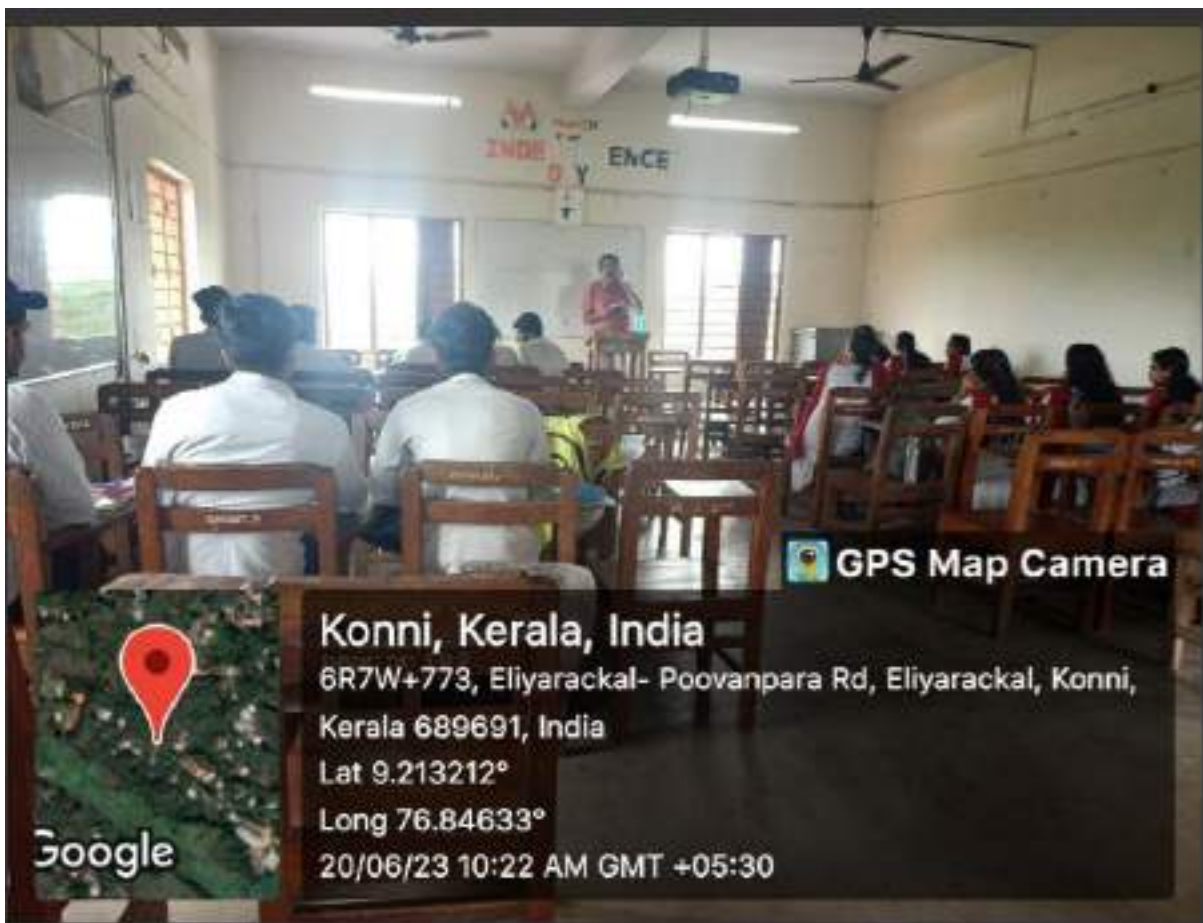
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Report on the Seminar "Intellectual property Rights"

The Department of Business Administration organized a one-day seminar on "Intellectual Property Rights" on 20th June 2023, aimed at raising awareness among undergraduate students about the laws surrounding intellectual property. The event saw the active participation of around 30 students. The keynote speaker for the seminar was Dr. Balaji N R, Associate Professor at the Department of Law, S.A.S. S.N.D.P. Yogam College, Konni. Dr. Balaji N R delivered an insightful session on the importance of intellectual property rights (IPR) and their impact on innovation, business, and legal frameworks. The seminar covered key aspects of IPR, including patents, copyrights, trademarks, and trade secrets, and their relevance in today's global economy.





GPS Map Camera



Kottapara, Kerala, India
6R7W+F6C, Kottapara, Kerala 689691, India
Lat 9.214757°
Long 76.845319°
20/06/23 10:22 AM GMT +05:30